



♥ END-CUSTOMERGENERAL PROFILE

Name: Hare Krishna Group

Industry: Real Estate

Location: H/201-204 Lake Point, Opp. Kosad Lake Garden, New Kosad Road, Amroli, Surat-394107.

♥ Used Products:

· VIGI Camera:

VIGI C330 × 25

VIGI C430 × 28

VIGI C440 × 52

VIGI C340 × 94

· VIGI NVR:

VIGI NVR4032H × 3

VIGINVR1016H × 6

■ BACKGROUND

Hare Krishna is single Group of company in Surat (Navsari) Gujarat, working in different segments like Hare Krishna Petrol Pumps, Hare Krishna Temple, Jewellery Shop, Hare Krishna Proccesor, Hare Krishna Hotels & Banquet Halls, Hare Krishna Steel Manucfacturing etc.

₩ CHALLENGE

Hare Krishna Group, turned to TP-Link India, for a reliable surveillance solution, that would resolve the following themes and fulfill the following demands:

Aesthetic and Architectural Preservation (Temple)

Maintaining the aesthetic and architectural integrity of the temple during installation.

Lighting Conditions (All Locations)

Variable lighting conditions, from the bright outdoors of the petrol pump to dimly lit areas in the temple.

High-Security Requirements (Jewellery Shop)

High-security needs due to the valuable inventory

High Foot Traffic (Hotel)

Monitoring high foot traffic areas without invading guests' privacy.

24/7 Operation (Petrol Pump)

Ensuring uninterrupted surveillance in a 24/7 operational environment.

Power Supply and Cabling (All Locations)

Running cables in diverse environments, from heritage sites to modern commercial buildings.

Network Security (All Locations)

Protecting the CCTV system from cyber threats.

Privacy Concerns (Hotel and Temple)

Balancing security needs with the privacy of guests and worshippers.



→ SOLUTION

TP-Link India, provided a suitable surveillance solution that met all of the demands that were outlined by Hare Krishna TP-Link's local partner "B more Computer", based in Gujarat, implemented the total project along with business critical Pre-Sales & After-Sales support, by the Mumbai TP-Link office.

- **Discreet Cameras:** Installed wireless, small-sized cameras that blend with the temple's decor.
- **Strategic Placement:** Positioned cameras in less visible areas without compromising coverage.
- WDR and IR Cameras: Used cameras with Wide Dynamic Range (WDR) and infrared (IR) capabilities to handle different lighting situations.
- **Supplementary Lighting:** Installed additional lights in poorly lit areas where necessary.
- High-Definition Cameras: Installed high-definition cameras with advanced features like motion detection and real-time alerts.
- Integration with Security Systems: Integrated CCTV with existing security measures like alarms and access controls.
- **Strategic Placement:** Positioned cameras in entrances, exits, and common areas to monitor flow and activity.
- Clear Signage: Informed guests about CCTV surveillance for transparency.

- **Durable Cameras:** Used weatherproof and robust cameras suitable for outdoor and continuous use.
- Maintenance Schedule: Established a regular maintenance routine to ensure consistent performance.
- Power over Ethernet (PoE): Used PoE to minimize cabling needs.
- Wireless Cameras: Deployed wireless cameras in areas where cabling was impractical.
- Robust Security Protocols: Implemented strong encryption,

firewalls, and regular software updates.

- Monitoring and Maintenance: Conducted regular security checks and updates.
- Respectful Placement: Installed cameras in public areas while avoiding sensitive and private spaces.
- Clear Communication: Communicated the purpose and extent of surveillance to all stakeholders.



The Solution Topology of Hare Krishna Group For distributed network



BUSINESS RESULTS

The Hare Krishna Group has expressed intense satisfaction for their implemented solution. The VIGI solution, provided the reliable and proper network performance that they needed. Classic network demands such as:

- **Security:** 40% reduction in theft incidents, 50% decrease in vandalism.
- Efficiency: 30% improvement in operational monitoring and staff allocation.
- Safety: 25% increase in staff and visitor safety.
- Community Trust: 20% improvement in visitor satisfaction and trust.
- **Financial:** Significant cost savings and increased revenue due to improved customer experiences.

The successful implementation of the CCTV system across the Hare Krishna Group's properties demonstrated the tangible benefits of comprehensive security solutions, enhancing not only safety and security but also operational efficiency and financial performance.



















▼ Related Recommended Products













"We are is happy with the results and solution provided by TP-Link."

-Mr. Sudhir Patel (Owner)